

## How to Make Travel Writing Work for You



In this talk I teach people how to get on the fast track to being hosted by outfitters on wonderful trips about the globe. I cover the key points listed below.

- (1) Find Your Niche
- (2) Create a Platform
- (3) Become a blog hog
- (4) Writing ability required
- (5) Analyze the market
- (6) Tools of the Trade
- (7) Admit you need professional help
- (8) Make friends with editors
- (9) Do your homework
- (10) Look for the Hook
- (11) Learn how to get the shot that will tell the story

